



## K-Pop Revolution Festival: the new must-attend event

February 21 & 22, 2026 – Mainz, Germany

The K-Pop Revolution Festival will take place in Mainz in 2026 with a line-up that confirms its ambition to play a key role on the European stage of emerging Asian pop trends. An international, bold edition, firmly focused on artists who are reinventing the codes. A closer look at a festival set to become a major European reference.

Founded in 2022 by **Melanie Wery-Sims, Proud Nerd** was born from a personal and professional turning point: leaving the political sphere and the desire to create immersive cultural events, designed by fans, for fans. From the outset, the project has been driven by a dual ambition: to offer powerful experiences rooted in popular culture, and—whenever possible—to integrate a charitable or solidarity dimension, giving each event a genuine social impact. The creation of **K-Pop Revolution** marks a new development. Positioned at the crossroads of convention and music festival, the event transposes Proud Nerd's immersive DNA into the world of K-pop.

*"K-Pop Revolution is not just a music event: it is a platform for experiences, encounters and communities. Our goal is to renew existing formats and offer a more embodied, more human and more committed approach to K-pop culture in Europe,"* explains the founder.

### A line-up that will turn heads

For this upcoming edition, a first wave of confirmed artists already sets the tone for a diverse, ambitious and culturally rich programme:



- **TRENDZ** – A new K-pop reference, acclaimed across Europe for their explosive performances and cinematic aesthetic.



- **PRIMROSE** – Elegance and choreographic precision, made in Korea; a closely watched return to the stage after a remarkable rise.



- **SUPERTHAI** – T-pop on the rise. A Thai group highly anticipated for its hybrid musicality, flawless visuals and cult-level stage energy among fandoms.



- **ANDREW CHOI** – A leading singer-songwriter who has worked behind the scenes of the K-pop industry for nearly 15 years. He is the voice of Jinu in the phenomenal *KPOP Demon Hunter*.

- **LIM YOUNG MIN** – A Korean solo artist and former member of AB6IX, now developing a more introspective, freer and intimate pop-hip-hop sound.

- **KISU** is a Korean solo artist and former member of 24K. He independently manages his global career and conceives music as a universal language of sharing and human connection.

- **TOP PIYAWAT** – A Thai actor widely recognized for his roles in dramas that have captivated European audiences.

- **XLOV** – A multicultural group with a genderless artistic aesthetic, a fast-growing phenomenon highly anticipated by European fans.



## The influencers present :

- **Alexander Bihn** is a Canadian-Korean artist and host, best known as a former member of U-KISS. He is now a recognized international MC and media personality, bridging K-pop, live events and global audiences.



- **Mathewmyworld**<sup>1</sup> is a French artist and content creator passionate about K-pop, representing a new generation of European artists inspired by the Korean scene

Together, these artists shape an edition that highlights the diversity of Asian pop scenes—K-pop, T-pop, visual and sonic hybridizations—with a clear ambition: to make Mainz a European crossroads for Asian pop cultures.

## Audios ressources



**Verbatim** : All about Kpop Révolution and its founder: Mélanie Wery-Sims

The creation of Kpop Revolution : [click](#)

Kpop Revolution, a safe place for fans : [listen](#)

## About Kpop revolution

K-Pop Revolution is an immersive event positioned at the crossroads of a convention and a music festival. Drawing on Proud Nerd's experiential DNA, it brings the world of K-pop to life through concerts, encounters and shared experiences. Designed by fans, for fans, the event aims to renew existing formats and foster a more human, inclusive and engaged approach to K-pop culture in Europe.

**About 5 Oceans : 5 Oceans Entertainment** is an integrated platform dedicated to Asian creative industries, supporting artists and their teams in their international growth. Our mission is to expand the global presence of Asian talents, strengthen their visibility, refine their artistic identity and build authentic, lasting connections with audiences worldwide. Our vision is both clear and ambitious: to champion Asian creativity, develop coherent international strategies and open new spaces for cultural expression beyond Asia.

## Kpop Revolution

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Contact me for all your requests, interviews, reports or radio or audiovisual sequences. Press kit is in process.

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<sup>1</sup> Picture above