Press office note, Reims, 10 November 2026

K-POP: ZELO kicks off his European tour at Art to Play in Nantes



On 14 and 15 November 2026, South Korean rapper, singer and dancer ZELO, formerly of B.A.P, will appear at Art to Play in Nantes. The event will mark the start of his European UNBOUND TOUR 2026, with two concerts and opportunities for fans to meet him. Art to Play welcomed more than 35,000 visitors at its previous edition.

First gaining recognition in 2011 as part of the duo BANG&ZELO and then in 2012 with B.A.P, Choi Jun-hong, known as ZELO, made his name in K-pop as a rapper and dancer. Since making his solo debut, he has developed a sound and performance style of his own, blending rap, vocals and choreography.

His recent releases reflect that evolution. On *ELA*, ZELO explores sensual pop with R&B and Latin influences. His latest single, *BANANA*, released on 20 October 2026, takes a more upbeat, rhythmic direction, drawing in particular on Brazilian funk. Together with *Cola Comigo*, these tracks bring Latin American sounds into a repertoire made for dancing and live performance.

Art to Play audiences in Nantes will get to experience this new direction before the tour moves on to other European cities, including Brussels, Amsterdam and Paris.

ZELO's visit also gives regional media a chance to meet a Korean artist whose career reflects the evolution of K-pop and its openness to other musical cultures.

Event information

Art to Play, Parc des expositions de la Beaujoire, Nantes
Saturday 14 and Sunday 15 November 2026

Concerts and fan meet-ups with ZELO.

The concerts will take place in a 3,000-capacity hall.

Saturday signing sessions: 09:30–10:30 and 14:45–16:45

Sunday signing sessions: 10:00–11:30 and 14:15–15:45

Press sessions: Interview, photography and reporting requests can be made through the MP & C press office. A press room will be available for interviews and, if needed, a press briefing.

Saturday 14 November 2026

- 10:45–11:30: interviews and press meetings
- 13:00–14:15: ZELO concert

Sunday 15 November 2026

- 11:45–12:30: interviews and press meetings
- 16:45–18:00: ZELO concert

Accreditation, interviews and filming requests: MP & C press office, 06 22 78 71 38.

Other tour dates

17 NOV BRUSSELS (BE) – VK – Tickets
18 NOV AMSTERDAM (NL) – P60 – Tickets
21 NOV PARIS (FR) – Alhambra – Tickets
22 NOV BERLIN (DE) – Hole 44 – Tickets
24 NOV COLOGNE (DE) – Volta – Tickets

Selected solo discography

EPs and mini-albums

- 2019 — DISTANCE
- 2020 — Day2Day
- 2020 — SCARECROW
- 2023 — ENOUGH

Singles

- 2020 — Mi Amor
- 2020 — BLAME
- 2021 — ON A ROLL
- 2021 — Back On The Road
- 2022 — DEADLINE
- 2022 — SMILE
- 2023 — Possessed
- 2026 — Cola Comigo
- 2026 — ELA
- 2026 — Banana

Music and social media

Spotify – artist profile
Spotify – ELA
Instagram – @byzelo
X – @zelo96
VLACKSQUAD – artists

About the producers

About 5 Oceans: 5 Oceans Entertainment connects Asian entertainment with audiences across Europe and Canada. As a cultural ambassador, it fosters mutual understanding between Asia and Europe through the booking and management of Asian artists.

The agency specialises in representing Korean, Thai and Japanese talent, bringing their performances to event organisers in Europe and French-speaking Canada. Its aim is to give European fans a new live experience.

About Envol Production:
Envol / Torpedo is one of Europe's leading concert promoters and ranks among the top ten for Asian shows. A pioneer of K-pop in France for more than 15 years, it has become a trusted touring partner for Korean and Japanese agencies, specialising in mid-sized venues with capacities of 700 to 5,000.

Media & Influencer Contacts

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